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EDA Consortium Hosts CMP and Their Presentation of "The Future of Media and What it Means to EDA Companies"

CMP's Paul Miller Keynotes at September 26 Event in Santa Clara

MANHASSET, NY and SAN JOSE, CA - September 21, 2007 - CMP and the EDA Consortium today announced that they are presenting "The Future of Media and What it Means to EDA companies," on September 26 at 6:00 p.m. at the Techmart, 5201 Great America Parkway in Santa Clara, California. The event will highlight how media is impacting the speed of business today and innovative solutions to address these changes.

Paul Miller, President of CMP's Electronics Group, will discuss trends for effective marketing on the web; how the world of print is changing and the future outlook for the B2B space. Miller will also provide insight into how CMP is addressing the changes in the media industry and will offer "how to" advice for the EDA community.

Miller, with extensive industry experience, is responsible for the Electronic group's conferences and events, websites and print publications, and he has spearheaded its global expansion into research, analysis and consulting with innovative acquisitions including How Machines Work Corporation and Semiconductor Insights. In addition, Miller sits on the boards of eMedia Asia, producers of EE Times online, print and events in China, Korea, Taiwan and ASEAN; and Design & Reuse, an IP Catalog information company headquartered in Grenoble, France.

To register for the event, go to: http://www.edac.org/invites/CMP_2007.htm

About the EDA Consortium

The EDA Consortium is the international association of companies that provide design tools and services that enable engineers to create the world's electronic products used for communications, computer, space technology, medical, automotive, industrial equipment, and consumer electronics markets among others. For more information about the EDA Consortium, located in San Jose, CA, contact 408-287-3322 or visit www.edac.org

About CMP (www.cmp.com)

CMP is a media and marketing solutions company serving the technology industry. With the leading online, event and print brands in all technology market categories, and with services and tools that reach beyond traditional advertising, CMP shapes and influences the technology industry worldwide. CMP publishes highly respected media brands such as TechWeb, InformationWeek, ChannelWeb, CRN, EE Times and TechOnline; produces major industry events such as Interop, Web 2.0 Expo, XChange, Game Developer Conference and the Embedded Systems Conferences; and provides business information and marketing services such as the International Customer Management Institute, Semiconductor Insights and Second Life consulting for technology marketers. CMP is a subsidiary of United Business Media (<http://www.unitedbusinessmedia.com/>), a global provider of news distribution and specialist information services with a market capitalization of more than \$3 billion. For more CMP news, go to cmp.com/news.