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**Team San Jose and the Electronic Design Automation Consortium partner for the EDA industry's 2009 CEO Forecast & Industry Vision event – January 14, 2009**

SAN JOSE, California, January 8, 2009 – Team San Jose announces their partnership and support of the 2009 Electronic Design Automation (EDA) Consortium CEO Forecast and Industry Vision panel event on January 14, 2009. During this major industry event four corporate level executives will discuss trends affecting the EDA industry and offer insights on growth for the upcoming year. This distinguished panel, moderated by technology correspondent Don Clark of the Wall Street Journal, will include the following executives:

- Aart de Geus, chairman and CEO of Synopsys, Inc.
- Rajeev Madhavan, chairman & CEO of Magma Design Automation
- Walden C. Rhines, chairman and CEO of Mentor Graphics Corporation
- Chris Rowen, founder & CTO of Tensilica, Inc.

“Though our individual member companies determine their specific goals for success, EDA Consortium members have always worked together toward common goals that benefit the industry as a whole,” said Robert Gardner, executive director of the EDA Consortium. “EDA executives invest their time and their companies’ resources in EDAC for this common cause to give a voice and resource to its community. This annual event is one way it supports this mission to provide insight applicable to the future success of Electronic Design Automation industry.”

“As the capital of Silicon Valley and center for innovation and creativity, San Jose is thrilled to partner with the EDA Consortium,” said Dan Fenton, President and CEO of the San Jose Convention and Visitors Bureau and Team San Jose.

This jointly supported event provides value to top executives in the Electronic Design Automation sector and supports leadership and innovation in the field. This panel will present their wisdom for rising above the looming adversities in pursuit of advancement that will continue to benefit all members of the Electronic Design Automation community.

This event typically sells out. Please reserve your seat soon by registering online at:  
<http://www.edac.org/events09/ceoForecast/index.jsp>

The event details are as follows:

When: Wednesday, January 14, 2009

Where: San Jose Convention Center  
408 Almaden Boulevard  
San Jose, CA 95110

Agenda: Reception 6 PM  
Panel 7 PM  
Q&A (30 Min.) 8 PM

Cost: No charge for EDA Consortium members, OCP-IP members and the press.  
Admission is \$50 for non-members, payable at the door or online.

### **About Team San Jose**

Team San Jose's mission is to ensure that San Jose's Convention Center and Cultural Facilities are effectively managed to reduce costs, improve the local economy, and add value for our customers, residents, workers, and businesses within the City of San Jose. Team San Jose's board includes local hoteliers, organized labor, the arts and the Convention & Visitors Bureau.

### **About The San Jose Convention & Visitors Bureau (SJCVB)**

The San Jose Convention & Visitors Bureau (SJCVB) mission is to enhance the image and economic well being of San Jose by marketing San Jose as a globally recognized destination. The SJCVB offers meeting planners, tour operators, and individual visitors a wide range of services to ensure a successful event and fun visit to San Jose. To receive a copy of the Bureau's Meeting Planning Guide or Official Visitors Guide, please contact the SJCVB at 1.800.SAN.JOSE (1.800.726.5673) or visit <http://www.sanjose.org>.

### **About the EDA Consortium**

The EDA Consortium is the international association of companies that provide tools and services that enable engineers to create the world's electronic products. EDA is the critical technology used to design electronics for the communications, computer, space technology, medical and industrial equipment and consumer electronics markets among others. For more information about the EDA Consortium visit [www.edac.org](http://www.edac.org).

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