INDUSTRY LEADERS DISCUSS COMPLEX SOFTWARE AND SILICON CHALLENGES FOR SEMICONDUCTOR INDUSTRY

EDA Consortium hosts panel discussion on collaborative industry solutions

SAN JOSE, Calif., April 6 2010 – The EDA Consortium (EDAC) today announced it will host a panel discussion at its annual Spring Members Meeting on April 15, 2010, to discuss the synergies between the EDA, IP and Embedded Software industries. The panel, which includes leading technologists from embedded software companies, will explore "Solving the Software and Silicon Complexity Challenge."

Participants include:

Panelists

- Jim Ready, chief technology officer, MontaVista Software

- Jack Greenbaum, director of engineering for advanced products, Green Hills Software

- Tomas Evensen, chief technology officer, Wind River

Moderator

- John Bruggeman, chief marketing officer, Cadence Design Systems

"As the semiconductor industry faces progressively complex demands, they are turning to EDA and Embedded Software providers to help address their growing software requirements," said Robert Gardner, executive director of EDAC. "This panel discussion will open the dialogue on ways we can work together and address our mutual customers' critical needs."

About the EDAC Meeting:

When: Thursday, April 15, 2010

Where: Cadence Design Systems

           2655 Seely Avenue, Building 10
           San Jose, Calif. 95134

Agenda: Reception   6 p.m. PDT

           Panel   7 p.m. PDT

Cost: No charge for EDA Consortium members / Non-members $50

Reserve your seat soon by registering online at:

http://www.edac.org/events10/springMeeting/spring2010.jsp

For additional information or to register to attend the meeting live on the web visit the EDAC website at www.edac.org, email **events10@edac.org**, or call the EDA Consortium at 408-322-EDAC (3322).

About the EDA Consortium
The EDA Consortium is the international association of companies that provide design tools and services that enable engineers to create the world's electronic products used for communications, computer, space technology, medical, automotive, industrial equipment, and consumer electronics markets among others. For more information about the EDA Consortium, visit www.edac.org

###

The information supplied by the EDA Consortium is believed to be accurate and reliable, but the EDA Consortium assumes no responsibility for any errors that may appear in this document. All trademarks and registered trademarks are the property of their respective owners.

For more information, please contact:
Jennifer Cermak
EDA Consortium
(408) 283-2121
Jennifer.Cermak@edac.org