

EDA Consortium Schedules Social Media Session, Asks *Does Social Media Reach the Engineers You Want or Waste Your Time?*

November, 10, 2010, San Jose, California

Who/What

The **EDA Consortium** (EDAC) **Emerging Companies Committee** is hosting a B2B Social Media session that addresses the question *Does Social Media Reach the Engineers You Want or Waste Your Time?*

Speakers from Altera, Cadence Design Systems, EETimes and Synopsys will share real data and insights from their successful B2B programs. The session will be moderated by Steve Pollock, VP, Marketing and Business Development, S2C and **EDAC's Emerging Companies Committee** Chair.

When/Where

6:30pm to 8:00pm, Wednesday, Nov. 10, 2010
Oak Ballroom, Doubletree Hotel, San Jose, CA

Registration information

To register and for more information, please visit

http://www.edac.org/Committees/emergingCompanies/socialMedia_Nov2010.jsp.

About the EDA Consortium

The **EDA Consortium** is the international association of companies that provide design tools and services that enable engineers to create the world's electronic products used for communications, computer, space technology, medical, automotive, industrial equipment, and consumer electronics markets among others. For more information about the EDA Consortium, visit www.edac.org.

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