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EDA CONSORTIUM REPORTS REVENUE INCREASE FOR Q4 2010

SAN JOSE, California, March 28, 2011—The EDA Consortium (EDAC) Market Statistics Service (MSS) today announced that the Electronic Design Automation (EDA) industry revenue increased 19.4 percent for Q4 2010 to $1507.7 million, compared to $1262.7 million in Q4 2009. Sequential EDA revenue for Q4 2010 increased 15.4 percent compared to Q3 2010, while the four-quarters moving average, which compares the most recent four quarters to the prior four quarters, increased by 11.3 percent.

“Fourth quarter 2010 results represent a significant increase in all product categories, both sequentially and compared to Q4 2009,” said Wally Rhines, EDAC chair and chairman and CEO of Mentor Graphics. “Geographically, all regions realized increased revenue in Q4 2010 compared to Q4 2009, with the Americas, Japan, and Asia/Pacific regions showing double digit increases.”

Companies that were tracked employed 26,767 professionals in Q4 2010, an increase of 1.1 percent compared to the 26,474 people employed in Q3 2010, and up 3 percent compared to Q4 2009.

The complete MSS report, containing detailed revenue information broken out by both categories and geographic regions, is available via subscription from the EDA Consortium.

Revenue by Product Category

The largest category, Computer Aided Engineering (CAE), generated revenue of 576.5 million in Q4 2010. This represents a 19.5 percent increase over Q4 2009. The four-quarters moving average for CAE increased 10.9 percent.

IC Physical Design & Verification revenue increased to $301.8 million in Q4 2010, a 2.8 percent increase compared to Q4 2009. The four-quarters moving average increased 1.0 percent.

Printed Circuit Board and Multi-Chip Module (PCB & MCM) revenue of $165.6 million increased 26 percent compared to Q4 2009. The four-quarters moving average for PCB & MCM increased 6.1 percent.
Semiconductor Intellectual Property (SIP) revenue totaled $381.0 million in Q4 2010, a 39.7 percent increase compared to Q4 2009. The four-quarters moving average increased 33.9 percent.

Services revenue was $82.8 million in Q4 2010, an increase of 0.1 percent compared to Q4 2009. The four-quarters moving average decreased 8.7 percent.

**Revenue by Region**

The Americas, EDA’s largest region, purchased $643.8 million of EDA products and services in Q4 2010, an increase of 14.8 percent compared to Q4 2009. The four-quarters moving average for the Americas increased 7.5 percent.

Revenue in Europe, the Middle East, and Africa (EMEA) was up 7.2 percent in Q4 2010 compared to Q4 2009 on revenues of $273.7 million. The EMEA four-quarters moving average increased 6.0 percent.

Fourth quarter 2010 revenue from Japan increased 17.3 percent to $277.2 million compared to Q4 2009. The four-quarters moving average for Japan increased 0.6 percent.

The Asia/Pacific (APAC) region revenue increased to $313.1 million in Q4 2010, a 48.9 percent increase compared to the same quarter in 2009. The four-quarters moving average increased 39.6 percent.

**About the MSS Report**

The EDA Consortium Market Statistics Service reports EDA industry revenue data quarterly and is available by annual subscription. Both public and private companies contribute data to the report. Each quarterly report is published approximately three months after quarter close. MSS report data is segmented as follows: revenue type (product licenses and maintenance, services, and SIP), application (CAE, PCB/MCM Layout, and IC Physical Design and Verification), and region (the Americas, Europe Middle East and Africa, Japan, and Asia Pacific), with many subcategories of detail provided. The report also tracks total employment of the reporting companies.

**About the EDA Consortium**

The EDA Consortium is the international association of companies that provide design tools and services that enable engineers to create the world’s electronic products used for communications, computer, space technology, medical, automotive, industrial equipment, and consumer electronics markets among others. For more information about the EDA Consortium, visit [www.edac.org](http://www.edac.org), or to subscribe to the Market Statistics Service, call 408-287-3322 or email [mss10@edac.org](mailto:mss10@edac.org).
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