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**EDA CONSORTIUM OUTLINES**

**CEO FORECAST & INDUSTRY VISION EVENT ON MARCH 14, 2013**

**SAN JOSE, California, February 5, 2013**—The EDA Consortium (EDAC) announced the panel of distinguished industry executives who will participate in the EDAC Annual CEO Forecast and Industry Vision panel on Thursday, March 14, 2013. Richard Valera, Managing Director of Equity Research at Needham & Company, will moderate this year’s event. Panelists, who will discuss trends affecting the EDA industry and offer insights on growth for the upcoming year, are:

- **Raul Camposano**, CEO of Nimbic
- **Aart de Geus**, Chairman and Co-CEO of Synopsys
- **Walden C. Rhines**, Chairman and CEO of Mentor Graphics Corporation
- **Simon Segars**, President of ARM
- **Lip-Bu Tan**, President and CEO of Cadence Design Systems

Moderator Rich Valera said, “Having been involved with the EDA industry as a financial analyst for almost the last decade – and as an employee of a major EDA company for almost a decade before that – I am quite familiar with our impressive lineup of panelists. I look forward to interacting with them to explore some of the key challenges and opportunities facing the industry.”

“Emerging companies continue to play a vital role in the EDA industry, not only by innovating but also by expanding the footprint of our industry” highlighted Raul Camposano, who will be representing this largest group of EDAC members on this year’s panel. “2012 was a good year for emerging companies, a trend that is likely to continue in the near future.”

Kathryn Kranen, Chairman of the EDA Consortium, and President and CEO of Jasper Design Automation added, “The EDAC CEO Forecast event provides our members and guests a unique forum to explore current and future trends fueling our industry’s growth and innovation. I look forward to everyone joining our esteemed speakers and me at this event.”

Reserve your seat by registering online at: <http://www.edac.org/events13/ceoForecast/index.jsp>

The event details are as follows:

**When:** Thursday, March 14, 2013

**Where:** Doubletree Hotel  
2050 Gateway Place  
San Jose, CA 95110

**Agenda:** Reception 6 PM  
Panel 7 PM  
Q&A (30 Min.) 8 PM

**Cost:** No charge for EDA Consortium members, OCP-IP members, and the press. Admission is \$50 for non-members, payable at the door or online.

#### **About the EDA Consortium**

The EDA Consortium is the international association of companies that provide design tools and services that enable engineers to create the world's electronic products used for communications, computer, space technology, medical, automotive, industrial equipment, and consumer electronics markets among others. For more information about the EDA Consortium, visit [www.edac.org](http://www.edac.org), or call (408) 287-3322.

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