

NEWS RELEASE



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Lucio Lanza Joins Electronic System Design Alliance Board of Directors *Chosen for Industry Experience, Vision to Support New ESD Alliance Mission*

SAN JOSE, CALIF. — April 13, 2016 — Lucio Lanza, managing director of Lanza techVentures, has been appointed to the Board of Directors of the [Electronic System Design \(ESD\) Alliance](#) (formerly the EDA Consortium), an international association of companies providing goods and services throughout the semiconductor design ecosystem, it was announced today.

“I speak for everyone associated with the ESD Alliance in welcoming Lucio to our board,” says Bob Smith, the ESD Alliance’s executive director. “We are delighted he accepted our board’s invitation and look forward to his insights and understanding of the market to help propel the organization forward.”

Lucio Lanza, a well-known visionary, leader and technology investor, is a strategic partner and advisor for early and mid-stage companies in the design software and intellectual property (IP), semiconductor and biotechnology market sectors. The ESD Alliance will benefit from his experience, vision and ideas as it expands its mission into the design ecosystem.

“The ESD Alliance has the opportunity to bring together the design ecosystem for great efficiency and growth,” remarks Mr. Lanza. “It will be my pleasure to work with the board to develop strategies and initiatives to meet the Alliance’s goals.”

Mr. Lanza was a recipient of the Phil Kaufman Award for Distinguished Contributions to Electronic Design Automation (EDA) in 2014 presented to him by the ESD Alliance (then EDAC) and the IEEE Council on EDA (CEDA). He was honored for his substantial impact on EDA through his strategic and financial assistance to innovative EDA companies.

Since 2008, Mr. Lanza has been a general partner of Radnorwood Capital, LLC, an investor in public technology companies, in addition to his role at Lanza techVentures, an early-stage venture capital and investment firm that he founded in 2001. He joined the venture capital industry in 1990 after executive positions at Olivetti, Intel and Daisy Systems. From 1990-1995, he held an executive position at Cadence Design Systems, while simultaneously serving as a venture capitalist. He holds a doctorate in electronic engineering from Politecnico in Milan, Italy.

About the Electronic System Design Alliance

The [Electronic System Design \(ESD\) Alliance](http://www.esd-alliance.org), an international association of companies providing goods and services throughout the semiconductor design ecosystem, is a forum to address technical, marketing, economic and legislative issues affecting the entire industry. It acts as the central voice to communicate and promote the value of the semiconductor design industry as a vital component of the global electronics industry. For more information about the ESD Alliance, visit <http://www.esd-alliance.org>

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